

Website Rubric

You will be able to create your own personal website in this class. A website theme (idea) can fall into a number of different categories, from fan fiction, to ‘my travels’, to anti corruption, to ‘my family’. However, because this is a school sponsored website **ALL** website themes (idea) must first be approved by the teacher. Content placed on your ‘personal’ website will also need to follow with the appropriateness of a school setting, otherwise your ‘page’ or even entire site and all your work may be deleted. The reason for this is because the school is still in control of your website until the end of the course.

	Mastered (x4)	Completed (x3)	Developing (x2)	Beginning (x1)
Tool use (x3)	The student uses tools found in Weebly/Wix well and understands the different tools available in Weebly/Wix by showing use of those tools. Student also uses external HTML code or widgets to be able to give the website a <u>enhance</u> presentation capability.	The student uses tools found in Weebly/Wix well and understands the different tools available in Weebly/Wix by showing use of those tools. Student also uses external HTML code or widgets with <u>little</u> effect on presentation of the website.	The student uses tools found in Weebly/Wix well and understands the different tools available by showing use of those tools.	The student <u>does not</u> use tools found in Weebly/Wix well and nor understands the different tools available.
Navigation (x2)	All of the Website navigation links and all pages connect back to the “Home page” and all external links connect to the appropriate website.	<u>Most</u> of the Website navigation links and <u>most</u> pages connect back to the “Home page” and <u>most</u> external links connect to the appropriate website.	<u>Some</u> of the Website navigation links and <u>some</u> pages connect back to the “Home page” and <u>some</u> external links connect to the appropriate website.	There are <u>significant problems</u> with your website navigation links and <u>many</u> pages do not connect back to the Home page. <u>Many</u> external links do not connect to the appropriate website.
Interest (x2)	Your website is <u>very</u> interesting and interactive allowing visitors to want to revisit your website <u>again and again</u> .	Your website is interesting and interactive allowing visitors to want to revisit your website again.	Your website is <u>somewhat</u> interesting and is <u>somewhat</u> interactive allowing visitors to want to revisit your website again.	Your website is <u>not very</u> interesting and has <u>little</u> interactivity causing visitors to <u>not</u> want to revisit your website again.
Multimedia (x2)	All of the multimedia enhance the purpose of the website, create interest, and are appropriate. The content of the website is enhanced in an original way. All of the examples are appropriate for the chosen purpose.	<u>Most</u> of the multimedia enhance the purpose of the website, create interest, and are <u>generally</u> appropriate. The content of the website is enhanced somewhat in an original way.	<u>A few</u> of the multimedia enhance the purpose of the website, create interest, and are sometimes appropriate. The content of the website is <u>not always enhanced</u> because of the inappropriate examples chosen for the purpose.	The photographs, graphics, sounds, and/or videos are <u>inappropriate</u> . They are <u>distracting</u> and detract from the content.
Theme	The website is easy to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings enhance the presentation. Background and colors enhance the overall feel of the website.	The website is <u>generally</u> easy to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings enhance the presentation. Background and colors <u>generally</u> enhance the overall feel of the website.	The website is <u>often difficult</u> to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings make the presentation <u>hard to follow</u> . Background and colors are <u>somewhat distracting</u> to the overall feel of the website.	The website is <u>difficult</u> to read. Fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings <u>distract</u> the presentation. Background and colors are <u>distracting</u> to the overall feel of the website.
Effort	<u>Considerable</u> effort is shown in the creation of your website.	Effort is shown in the creation of your website.	<u>Some</u> effort is shown in the creation of your website.	<u>Little</u> effort is shown in the creation of your website.

Spelling and Grammar	There are few errors in grammar, capitalization, punctuation, and spelling.	There are <u>noticeable</u> errors in grammar, capitalization, punctuation, and spelling. These require <u>minor</u> editing and revision.	There are a <u>large number</u> of errors in grammar, capitalization, punctuation, and spelling <u>requiring</u> editing and revision.	The text is <u>difficult to understand</u> because of errors in grammar, capitalization, punctuation, and spelling. It requires <u>major</u> editing and revision.
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